



Manitoba Customer Contact Association

REPRESENTATIVE WORKFORCE STRATEGY

Are you in need of qualified, enthusiastic employees? We can help!

The goal of the Representative Workforce Strategy (RWS) is to achieve a more representative workforce inclusive of all populations in the contact centre industry; to develop recruitment and training strategies that retain under-represented groups and to increase the number of human resources available to its members.

Recently, the MCCA has developed partnerships with several non-profit organizations in Winnipeg. These organizations are eager to find employment for qualified individuals from under-represented groups including: Aboriginal people, persons with physical disabilities, Canadian new-comers and mature workers.

IS THIS FOR YOU?

If you would like your organization to be more representative of Manitoba's diverse populations and would like to have access to these job seekers please contact the MCCA using one of the options below:

Email: info@mcca.mb.ca

Call: (204) 975-6464

Apply on line: <http://www.mcca.mb.ca>

Or complete the form below and fax it to (204)975-6460



Company Name: _____		Contact Name: _____	
Title: _____	Contact Number: _____	Email: _____	
Total Number of people (approx) looking to hire in 2010: _____ (Please provide breakdown below)			
Inbound: _____		Outbound: _____	
Technical Support: _____		Research/Interviewer _____	
Will candidates require any special qualifications or requirements?			
What is your proposed hiring time frame?			

