

Manitoba Entrepreneurship, Training and Trade
Industry Workforce Development

Workforce Development

What is it?

This program assists companies that require a comprehensive approach to human resource issues requiring needs assessment, analysis and training support. Through Industry Workforce Development (IWD), the Workforce Development Team supports business with human resource planning, and funding support for training development and delivery.

Workforce Development Consultants provide value-added service by linking companies with a range of services, programs and supports that are available from both government and other organizations.

How does it work?

After the initial assessment the team will work with the company in the development of a human resource and staff development strategy. The strategy could include a number of the following areas:

- Human Resource Planning
- Recruiting and Selection Strategies
- Human Resource Foundations
- Training and Staff Development Funding
- Job Analysis
- Succession Planning

The Workforce Development Consultant then brings together various partners who deliver supports and services that could assist the company with their needs. These partners may include other government departments/agencies, third party service providers, and external consultants.

What are the benefits?

The company is supported throughout the entire process – not sent in search of services on their own. Solutions will assist them to attract, retain, and re-train existing workers and new employees.

This innovative service will provide options to an employer to assist with a current issue and will also provide a follow-up service to ensure that the employers' needs have been met.

Integration of our services allows the Workforce Development Team to connect the employer to a network of training programs and human resource development services. The combination of internal government and external agency resources can create a custom made solution for the company. These services may include support from:

- Employment Manitoba
- Apprenticeship Manitoba
- Sector Councils and Industry Associations
- Workplace Education Manitoba
- Other Federal and Provincial government departments, services and programs
- External Consulting Services

For information please contact:

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